



2015 Business Partnership & Sponsorship Packages

Will invoice
Jan 1, 2015

Dear Business Owner:

To decrease the number of solicitations we make on your business each year, consider a Partnership & Sponsorship Package for 2015.

The Cable Natural History Museum is a hub of activity for our area bringing residents, volunteers, schools, businesses and visitors opportunities for education, enrichment, marketing and fellowship.

We achieve this through:

Personal contact at the Museum –

Each year over 10,000 people of all ages walk through our doors!

Memberships –

We have over 600 members from near and far!

Event Fundraisers –

Summer Benefit, Power of the Purse, CNHM Golf Classic

Website –

6500 online visitors utilize our site each year

Education –

Outreach to area schools, field trips, as well as over 150 programs each year, including personalized programs

Communication –

Weekly *Natural Connections* articles & semi-annual newsletters

We understand how valuable your Marketing Budget is for 2015. We hope you will consider a partnership with the Cable Natural History Museum to leverage your dollars in the coming year.

Deb Malesevich-Nelson,
Museum Director

PARTNERSHIP / SPONSORSHIP LEVELS

Ask about specific sponsor opportunities available!

Whitetail Deer Partnership: \$125

- Recognition in our Annual Report
- Listing in semi-annual *Messenger* Newsletter
- Listing on our website
- Monthly promotion in *BottomLine* newspaper CNHM section
- Business Membership Certificate for display
- Museum programs/events fliers available to post at your business
- Free admission of business owner to all exhibits and collections
- Reduced rates for CNHM programs
- 10% discount on purchases in the Museum Shop

Monarch Butterfly Partnership: \$250

Whitetail Package PLUS

- Twenty Museum passes, value \$100
- Program at your business or the Museum for staff and/or patrons, value \$125
- Ads in *Museum Messenger* Newsletter twice a year, value \$100
- Use of Museum Education Room for your meeting or class (per Board Policy), value > \$150

Painted Turtle Partnership: \$500

Monarch Butterfly Package PLUS

- Power of the Purse Sponsorship – listing on poster, invitations mailed to 1200, program & link on website
- CNHM Golf Classic Sponsorship – listing on poster & website

Wood Duck Partnership: \$1,000

Painted Turtle Package PLUS

- Summer Benefit Sponsorship – direct exposure to 300 at event on program & link on website

Loon Partnership: \$2,500

Wood Duck Package PLUS

- Summer Benefit Sponsorship – listing on poster & invites mailed directly to 1500

Dragonfly Partnership: \$5,000

Loon Package PLUS

- Summer Benefit Sponsorship – radio recognition & 4 event tickets

The Cable Natural History Museum connects people to Northwoods nature through educational experiences that inspire wonder, discovery, and responsibility.

www.cablemuseum.org



2015 Business Partnership & Sponsorship

**Complete form and return in enclosed envelope. We will invoice you for Jan 1, 2015.
Thank you!**



YES! I would like to become a Business Partner of the Cable Natural History Museum. My contact information is below. I have indicated my support level.

Your business name as you would like it to appear _____

Contact Person _____ Email address _____

Mailing Address _____ City/State/Zip _____

Phone number _____ Website _____

_____ My logo is on file

_____ I will email a digital copy of my business logo to info@cablemuseum.org

_____ Please contact me. I have questions about the Museum and specific sponsor opportunities.

_____ I would prefer to remain anonymous.

Please indicate your partnership level and mail completed form back to CNHM. Thank You!

**PARTNERSHIP / SPONSORSHIP LEVELS
(CHECK ONE)**

Whitetail Deer Partnership: \$125

Monarch Butterfly Partnership: \$250

Painted Turtle Partnership: \$500

Wood Duck Partnership: \$1,000

Loon Partnership: \$2,500

Dragonfly Partnership: \$5,000

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