



Get More for your Membership!

2017 Business Membership & Sponsorship

We mailed this form
October 1, 2016 –
Don't miss year
round Marketing
Opportunities
starting in January!

This year consider joining above the basic level and get more for your marketing dollars – more advertising, more exposure through sponsorship of our major fundraisers!

Dear Business Owner:

The Cable Natural History Museum is a hub of activity for our area bringing residents, volunteers, schools, businesses and visitors opportunities for education, enrichment, marketing and fellowship.

We achieve this through:

Personal contact at the Museum –

Each year over 10,000 people of all ages walk through our doors!

Memberships –

We have over 600 members from near and far!

Event Fundraisers –

Summer Benefit, Force for Nature, CNHM Golf Classic

Website –

6500 online visitors utilize our site each year

Education –

Outreach to area schools, field trips, as well as over 150 programs each year, including personalized programs

Communication –

Weekly *Natural Connections* articles & semi-annual newsletters

We understand how valuable your Marketing Budget is. We hope you will consider a membership with the Cable Natural History Museum.

Sincerely,

Leslie Strapon
Assistant Director
info@cablemuseum.org
715-798-3890

MEMBERSHIP / SPONSORSHIP LEVELS

Ask about specific sponsor opportunities available!

Whitetail Deer Level: \$125

- Recognition in our Annual Report
- Listing in semi-annual *Messenger* Newsletter
- Listing on our website
- Monthly promotion in *BottomLine* newspaper CNHM section
- Business Membership Certificate for display
- Museum programs/events fliers available to post at your business
- Free admission of business owner to all exhibits and collections
- Reduced rates for CNHM programs
- 10% discount on purchases in the Museum Shop

Monarch Butterfly Level: \$250

Whitetail Package PLUS

- Twenty Museum passes, **value \$100**
- Program at your business or the Museum for staff and/or patrons, **value \$125**
- Ads in *Museum Messenger* Newsletter twice a year, **value \$100**
- Use of Museum Education Room for your meeting or class (per Board Policy), **value > \$150**

Painted Turtle Level: \$500

Monarch Butterfly Package PLUS

- Fall Event Sponsorship – listing on poster, invitations mailed to 700, program & link on website
- CNHM Golf Classic Sponsorship – listing on poster & website

Wood Duck Level: \$1,000

Painted Turtle Package PLUS

- Summer Benefit Sponsorship – direct exposure to 250 at event on program & link on website

Loon Level: \$2,500

Wood Duck Package PLUS

- Summer Benefit Sponsorship – listing on poster & invites mailed directly to over 700

Dragonfly Level: \$5,000

Loon Package PLUS

- Summer Benefit Sponsorship – radio recognition & 4 event tickets

The Cable Natural History Museum connects people to Northwoods nature through educational experiences that inspire wonder, discovery, and responsibility.

www.cablemuseum.org



2017 Business Membership & Sponsorship

**Complete form and return in enclosed envelope. We will invoice you for Jan 1, 2017.
Thank you!**

YES! I would like to become a Business Member of the Cable Natural History Museum. My contact information is below. I have indicated my support level.

Your business name as you would like it to appear _____

Contact Person _____ Email address _____

Mailing Address _____ City/State/Zip _____

Phone number _____ Website _____

_____ My logo is on file

_____ I will email a digital copy of my business logo to info@cablemuseum.org by Jan 1, 2017.

_____ **Please contact me. I have questions about the Museum and specific sponsor opportunities.**

Please indicate Membership Level and mail completed form back to CNHM. Thank You!

MEMBERSHIP / SPONSORSHIP LEVELS (CHECK ONE)

- Whitetail Deer Level: \$125
- Monarch Butterfly Level: \$250
- Painted Turtle Level: \$500
- Wood Duck Level: \$1,000
- Loon Level: \$2,500
- Dragonfly Level: \$5,000



Interested in specific sponsor opportunities? Your Business could underwrite the tent at the Summer Benefit or Present the Band! Cover the entertainment for our Fall Event. Please call with questions!

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